

Greetings from Clemson!

I am very honored to share with you that our Will to Lead for Clemson campaign has raised **\$1,062,528,346** for Clemson University and our students, faculty and staff!

This extraordinary accomplishment was made possible because of the hard work, dedication and support of our amazing Clemson Family. Thousands of alumni, friends, faculty, staff, students, parents, organizations and corporations helped us surpass our \$1 billion goal. For all of you who have been with us on this incredible ten-year journey, we thank you for making our dream a reality! Your leadership and outstanding generosity will leave a lasting legacy.

President Clements declared it the largest ever by a public university with an alumni base the size of Clemson's. "Our alumni and donors have made this the largest fundraising effort in the history of our state," Clements said.

"Completing this campaign is an incredible milestone for Clemson, and it is a true testament to your loyalty and dedication. I am extremely grateful to all those who made gifts that will positively impact our students, faculty and staff for generations to come," Clements said. "At the end of the day, that's what it is all about — making a difference for our students."

Some of the accomplishments that will impact Clemson far beyond the impressive dollar total, include:

682 new scholarships will create opportunities that transform young lives
Our Will to Lead will create 26 new professors and endowed chairs will provide innovative research that will impact our state, our nation and our planet.

25 percent alumni participation proves that our loyal Clemson family will continue to make a difference and provide for students far into the future.

130 donors of \$1M or more show the strength of our stewardship and serve as leadership models for future generations of Tigers.

97,015 total number of donors demonstrates that we all played a role in this important effort.

Lead end-of-campaign [website](#) provides more details, including videos, stories and stats that clearly show the impact this campaign has made on our students, faculty, alumni, friends and staff.

Chair of the Board of Trustees and the Will to Lead Executive Committee chairman, Smyth McKissick '79, expressed his gratitude for this historic team effort, "This student-centered campaign has created life-changing opportunities for the young men and women who attend our University, and it has provided unprecedented support for our faculty and staff. It has united the Clemson Family as never before in support of the common goal of making Clemson and our students the best they can be."

The [impact](#) of the Will to Lead for Clemson campaign will ensure a strong Clemson today, tomorrow and forever. Contributing to that impact were 403 Future Gift commitments totaling \$170,485,183. And we are forever grateful.

Please let us know if we can be of assistance to you and your family in any way. Please visit our [website](#), call us at 864-656-0663 or write to us at giving@clemson.edu.

We encourage you to make plans to visit campus soon. While so much of the beauty of campus remains the same, you will be amazed at the construction that has taken place over the last few months. Please make plans to drop by and see us at 110 Daniel Drive while you are on campus. GO TIGERS!

Gratefully yours,




JoVanna J. King
Senior Director
Principal Gifts & Gift and
Estate Planning

PLAN YOUR WILL

Click here to receive a brochure about planning your Will.

PERSONAL PLANNER

Living Wills and Advance Directives

As you approach end-of-life decisions, there are several steps that should be taken to make sure you receive the right type and level of care. To assist you in these decisions, [Read More](#)

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What can seniors do to protect themselves from identity theft? My brother-in-law, who's 77, recently had his identity stolen and I want to make sure it doesn't happen to me. [Read More](#)

YOUR PLAN

A Bequest to Save Taxes

Thomas was a widower who had a great love for our organization. As an individual who had directly benefited from our work. [Read More](#)

WASHINGTON NEWS

Presidential Candidates' Tax Proposals

Editor's Note: With the conclusion of the conventions by both major political parties, the fall campaign is already underway. The nonpartisan Citizens For a Responsible Budget (CFRB) published a comprehensive review of tax proposals by the two major party... [Read More](#)

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