

Greetings from Tiger Town!

It is that time of year! Our students are beginning one of the most exciting chapters of their lives. They are moving into the dorms this weekend, unpacking their boxes, saying goodbye to their parents and starting their Clemson journey. Douthit Hills is now open for its newest residents, and before we know it, Death Valley will roar with enthusiasm for our championship Tigers. The new semester begins on Monday with the Hurst Convocation ceremony, where Thomas F. Chapman '65 of Atlanta, GA will speak to launch our new academic year, and classes will begin bright and early on Wednesday morning.



JoVanna J. King
Senior Associate Vice
President for
Development



We can feel the energy mounting around Memorial Stadium as game day nears on September 1st. We are looking forward to a memorable season of watching our Tigers run down the hill during the most exciting 25 seconds of college football!

As a championship University, Clemson is in the spotlight for our commitment to excellence - academically and athletically. Publications around the country are taking notice of Clemson's beautiful campus and the remarkable achievements of our students, faculty and staff. In its 2019 edition of "The Best 384 Colleges," The Princeton Review ranked Clemson **No. 1** in the "Their Students Love These Colleges" category (GO TIGERS!).

Clemson also ranked:

- No. 2 – Students Pack the Stadiums
- No. 2 – Best Career Services
- No. 3 – Everyone Plays Intramural Sports
- No. 6 – Town-Gown Relations are Great
- No. 7 – Happiest Students

Clemson University is an extraordinary place! Please see The Princeton Review's full list [here](#).

Marilyn Godbold's affinity for the University began with her husband, Asa, who graduated from Clemson in 1969 with a degree in building construction. Asa was eventually named to the Board of Visitors, and since spouses are routinely invited, Marilyn attended every meeting with him. Though she had no prior connection, she quickly fell in love with Clemson. During one especially memorable Board of Visitors meeting, Marilyn heard First Lady Beth Clements give a heartfelt presentation about the ClemsonLIFE program and its goal of providing a postsecondary education to students with intellectual disabilities. On the way home, Marilyn decided she wanted to make a difference and began the process of updating her estate plans to include ClemsonLIFE. Asa said, "ClemsonLIFE resonated with everything she was as a person, and she wanted to make this program available to these very special students."

Sadly, Marilyn passed away in late 2017. However, her legacy will live on in the students and families her gift will support in perpetuity. Marilyn's planned gift will provide much-needed financial support for the ClemsonLIFE program. Thanks to Marilyn's vision and generosity, Asa was inspired to continue giving himself, specifically through the Asa and Marilyn Godbold ClemsonLIFE Endowment, a scholarship for students enrolling or enrolled in the program. You can read more about Asa and Marilyn Godbold [here](#).



As Joe Sherman so eloquently wrote, "*There is something special in these hills*" that always captures our hearts and minds in a very special way. It was no surprise that we were recently named by *Country Living* magazine as third among the 25 most beautiful college campuses in the South. The people, the history, the landscape and our wonderful traditions all make Clemson a unique and special place to live, work and visit. We sincerely hope you and your family are making plans to join us "*where the Blue Ridge yawns its greatness*" soon.



We enjoy hearing from you, and hope that you will contact us if we can assist you and your family in any way. You may link to our [website](#), call us at 864-656-0663 or write to us at giving@clemson.edu. We also invite you to learn more about charitable IRA distribution benefits [here](#). Please download our free [Wills Guide](#), which was designed to assist you and your family throughout the estate planning process.

Happy August and Go Tigers!

Gratefully yours,

FINANCES

- Stocks** - Walmart Shares Rise on Strong Earnings [Read More](#)
- Bonds** - Yields Fall on Weak Consumer Sentiment, Turkish Lira [Read More](#)
- CDs and Mortgages** - Mortgage Rates Drop Again [Read More](#)

SAVVY LIVING

Could You Have COPD?

I have struggled with some shortness of breath for the past five years or so. I just thought I was getting older and out of shape, but a friend recently mentioned I may have COPD. What can you tell me about this? [Read More](#)

WASHINGTON NEWS

Large Tax Refund in 2017 - Check your Withholding

In IR-2018-163, the Service explained that taxpayers who received large 2017 refunds may be able to reduce their withholding amounts for 2018. Seven out of ten taxpayers in 2017 received a refund of \$2,800 or more. [Read More](#)

PERSONAL PLANNER

Chronic Illness - Care of Your Person

If you have a chronic illness, your personal planning will need to involve careful consideration of your condition. Many Americans experience ALS disease, Alzheimer's, Huntington's disease, Parkinson's disease, multiple sclerosis (MS) or other types of... [Read More](#)

DONOR STORY

Part Gift and Part Sale

Susan and Kevin bought their first home many years ago. They had planned to build a second home so that their children could spend their summers along the lake. [Read More](#)

Thank you for your interest in planned giving. To access any of our resources, please go to our [website](#).

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