

Greetings from Clemson!

Happy Easter to you and your family! Spring is definitely in the air - the sun is shining, beautiful flowers and azaleas are in bloom, and Bowman field is packed with visitors for campus tours, sunbathers and students playing pickup games. I wish you were in Tiger town to enjoy the sights and sounds of our beloved Clemson this time of year.



**JoVanna J. King**  
Senior Associate Vice  
President for Development

Thank you for helping us achieve amazing success with our second annual [Give Day](#) on April 6<sup>th</sup>! The Clemson Family stepped up to the plate and hit a grand slam by giving more \$2,062,864 in just one day. Your gifts will support student scholarships, faculty enrichment, new facilities and program enhancements, all of which will have a lasting impact on our University!

"We are overwhelmed by the generosity of the Clemson Family in support of our second Give Day initiative," said Brian O'Rourke, vice president for Development and Alumni Relations. Thank you, family, for always being there whenever you are called upon.

Founder's Day, near the anniversary of Mr. Clemson's death on April 6, 1888, is another important April event, wherein we honor the legacy of our founders, Anna Calhoun and Thomas Green Clemson. It was their dream to create a "higher seminary of learning," which we all benefit from today. Their decision solidified our futures. I often marvel at their extraordinary vision, and courage to use the "power of the pen" to impact so many people. [Read more](#) about our Founder's Day celebration, hosted by Clemson's First Lady, Beth Clements. Anna Calhoun Clemson and Thomas Green Clemson's original investment, along with many other visionaries, continues to impact the future and pave the way for others to enjoy the Clemson experience. [See photos](#) from Founder's Day.

Martha Callahan Grigsby, another visionary, has planned a legacy for future Clemson students who, like herself, may be a first-generation college student. Read [Grigsby's story](#) of how an inspirational teacher encouraged her to think beyond her limitations and pursue her dream. Martha is honoring her mentor and chief encourager with a lasting legacy that will continue to help others achieve the impossible.

Clemson University has attained Carnegie R1 status for the first time in our history, placing us among the most productive research universities in the US. We have also added a powerful ally to our arsenal of partners — industry leader [SAS Analytics](#) of Cary, NC. Through a new educational and innovative partnership, SAS will support Clemson's ambitious research goals with software, services and funding for the University's [Watt Family Innovation Center](#). In just one year since its grand opening, this center is widely recognized as one of the best in the country where students, faculty, and industry partners come together to test ideas, analyze data and then use this analysis to take those ideas from concept to application. This unique partnership will allow professors, students and researchers to access and apply advanced SAS Analytics, business intelligence, cybersecurity and data management software toward our mission. SAS also will provide teaching materials, onsite training for faculty and staff, and help develop analytical programs. Thank you, SAS Analytics, for supporting Clemson research! We also want to thank Emily Peek Wallace, '72, an executive of SAS, who was instrumental in creating this wonderful partnership opportunity. [Read more](#) and [see photos](#).

Clemson is a University steeped in tradition. The Clemson ring and its accompanying ceremony are perhaps two of our most memorable and recognizable traditions. Clemson class rings connect us to each other all over the world, far beyond graduation. See highlights from the annual [Ring Ceremony](#).

Please accept our heartfelt gratitude for **all** you have done to support our great University. Your continued generosity is an inspiration to many of us who love Clemson. We are here to support you, as well! We encourage you to link to our [website](#), call us at 864-656-0663 or write to us at [giving@clemson.edu](mailto:giving@clemson.edu) if we can be of service to you or your family in any way.

We invite you to learn more about gift planning so you can make provisions for the people and charities you wish to support, both now and through your estate plan. You can read about IRA rollover benefits here to help you navigate these unique assets. Please feel free to download our [Wills Guide](#), which was created to assist you throughout your estate planning process.

We hope you are making plans to join us on campus soon. GO TIGERS!

Gratefully yours,



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**Coping with Ringing in Your Ears**

Are there any new treatments you know of that can help with constant ear ringing syndrome known as tinnitus? I've had it for years but it has gotten worse the older I get. [Read More](#)

**WASHINGTON NEWS**

**Tax Deadline Tips**

As the April 18 filing deadline approaches, more than 40 million taxpayers are rushing to complete their 2016 tax returns. In IR-2017-80, the Service offered last-minute filing tips. [Read More](#)

**PERSONAL PLANNER**

**Family Limited Partnerships**

A family limited partnership (FLP) is usually created by a husband and wife. It has several purposes. An FLP can save estate taxes and permit transfers to family members. [Read More](#)

**YOUR PLAN**

**Give it Twice Trust**

While visiting the Wills Planner on her favorite charity's website, June, a surviving spouse, came across the idea of a Give it Twice Trust. [Read More](#)

Thank you for your interest in planned giving. To access any of our resources, please go to our [website](#).