

Greetings from Clemson!

In the spirit of Valentine's Day, I am reminded of how much our wonderful donors do for our beloved Clemson! We are amazed and humbled by your generosity each and every day.

That spirit began early for young alums Thomas '10 and Lauren Cleveland '09, who will always consider Clemson their home away from home. [Read more](#) about the cherished memories of campus life that inspired the Clevelands to begin paying-it-forward right after graduation and to commit to consecutive giving, making them "ever-loyal" alumni and donors.

Class of 1963 alumnus and trustee Joseph D. "Joe" Swann certainly has a heart for giving back to Clemson. He and his wife Barbara Ann "Bobbi" Swann recently provided a [Cornerstone Gift](#) of \$3.3 million to Clemson Athletics. The Swann's generous donation will go towards the Littlejohn Coliseum renovations — providing a new addition for the basketball practice court, locker room and coaches' offices — which will be named Swann Pavilion. See [photos](#) from the gift announcement and renderings of Swann Pavilion and watch [video](#) from the announcement luncheon.

Last week the Clemson University Board of Trustees held their first quarterly meeting for 2016, and heard positive reports on admissions, capital projects, academic restructuring and athletics. It was a time to reflect and acknowledge Clemson's past, present and future. President Clements presented the new strategic plan, [Clemson Forward](#), which builds upon the 2020 Road Map and will move the University into the future with even higher expectations for success. The plan is built on four key foundations: **R**esearch, **E**ngagement, **A**cademics and **L**iving — creating a REAL vision for Clemson's future.

While the board is looking toward the future, it is also important to remember our past. Last week the trustees adopted recommendations made by the [task force on the history of Clemson](#). This task force was appointed to develop guidelines for how we can better tell the University's history.

In leadership news, President Clements has named [Lee A. Gill, J.D.](#) to serve as Clemson's chief diversity officer (CDO) and special assistant to the president for inclusive excellence. Gill most recently served as associate vice president for inclusion and equity and CDO at the University of Akron. We are excited that Gill will begin his new position on April 18.

Additionally, Brian O'Rourke was named Clemson's vice president for development and alumni relations and will serve on the executive leadership team reporting to President Clements. Our vice president of Institutional Advancement, Neill Cameron, has stepped aside after many years of loyal service, to focus on two critical areas for the next few months as he plans for retirement: to provide leadership to help us finish our record-breaking Will to Lead campaign by making sure we exceed the goal of \$1 billion; and second, to work closely with President Clements and others to implement the restructuring and transition of the Advancement Division. [Read more](#).

We are looking forward to seeing many of you on campus this spring. We celebrated Anna Calhoun Clemson's 199th birthday on February 13th by giving away coffee and donuts to students at the Watt Family Innovation Center. Please see [photos](#) and [video](#) of this event. We should always remember it was "her land and his plan" to create a high seminary of learning, which is now Clemson University.

Please let us know if we can ever be of assistance to you and your family. You may visit our [website](#), call us at 864-656-0663 or write to us at giving@clemson.edu. We always enjoy hearing from you. Clemson is a very special place that is making a difference in the lives of our students, faculty, alumni and staff. We value and appreciate your continued loyalty and generosity for Clemson.

GO TIGERS!

Gratefully yours,




JoVanna J. King
Senior Director
Principal Gifts & Gift and
Estate Planning

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SAVVY LIVING

2016 Tax Filing Requirements for Retirees

What are the IRS income tax filing requirements going to be for this tax season? Due to health problems I stopped working early last year, so I'm wondering if I need to file. [Read More](#)

YOUR PLAN

Current Gifts

As is the case with many families, there are times each year when Jim and Sharon focus their attention on gift giving. [Read More](#)

WASHINGTON NEWS

IRS Publishes 'Dirty Dozen' Tax Scams

As the tax filing season nears the February peak, the IRS this week published the full "Dirty Dozen" tax scams. In previous weeks, the IRS has published separate releases that describe specific tax scams. [Read More](#)

FINANCES

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