

Greetings from Tiger Town!

Campus is bustling with activity as our newest students begin one of the most exciting chapters of their lives! They are moving in this weekend, unpacking boxes, saying goodbye to their parents, launching new friendships and beginning their unique Clemson Experience.

In a few short weeks, Death Valley will roar with excitement for our reigning National Champions as we take on Georgia Tech on Thursday, August 29 and then Texas A&M on Saturday, September 7! The energy is electrifying, and it is spreading across the campus and throughout the Clemson Nation. We eagerly anticipate another unforgettable season and cannot wait to watch our Tigers run down the hill during the most exciting 25 seconds of college football!

Clemson is a championship University – both on and off the field! Our commitment to excellence is recognized by everyone. We have experienced several publications taking notice of Clemson's breathtaking campus and the remarkable accomplishments of our students, faculty and staff. In its 2020 edition of ["The 385 Best Colleges,"](#) the Princeton Review ranked Clemson No. 1 in two categories: Best career services and town-gown relations are great. GO TIGERS! Clemson also ranked within the [top 10](#) of several other categories:

- Students Pack the Stadiums (No. 2)
- Intramural Sports (No. 6)
- Happiest Students (No. 7)
- Best Schools for Internships (No. 7)
- Best Alumni Network (No. 8)
- Their Students Love These Colleges (No. 9)

You can review The Princeton Review's full list [here](#).

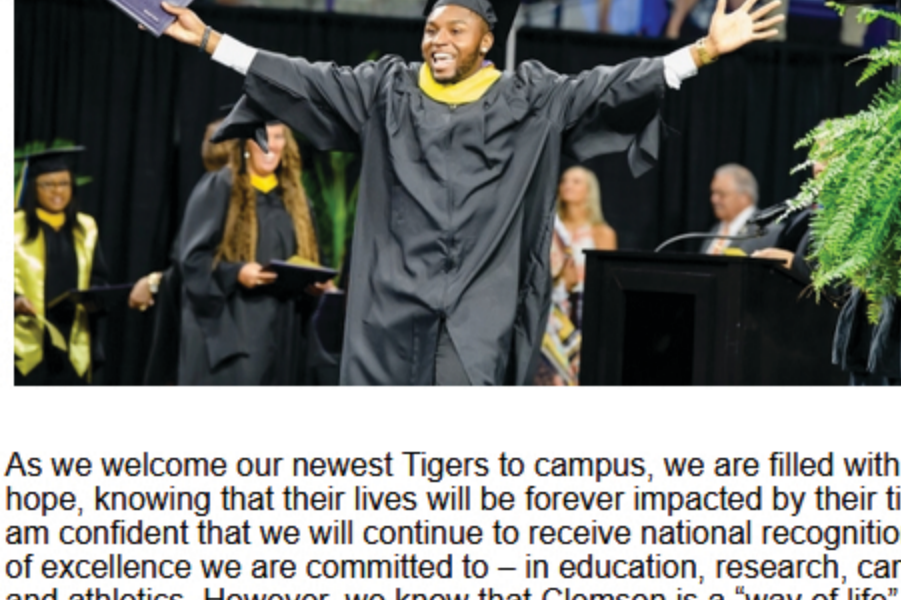


Clemson is an extraordinary place because of the outstanding and determined spirit of our Clemson family. Mary Satcher "Sissy" Bynum '84 and her late husband, Henry "Clarke" Bynum, Jr. '84, are among those who have always embodied the heart and the spirit of Clemson. Through the life experiences that Sissy and Clarke shared together – and separately – they have had, and continue to have, a profound impact upon others. On December 29, 2000, Clarke was a passenger on British Airways Flight 2069 on a mission trip to Africa when a mentally ill passenger stormed the cockpit and attempted to hijack the 400-seat aircraft. Clarke and fellow passenger, Gifford Murrell Shaw, of Sumter, SC, joined in to help subdue the hijacker so the crew could stabilize the aircraft.

The Bynums' lives were turned upside down again in 2003 when Clarke was diagnosed with cancer. Now it was Sissy's turn to be heroic. She cared for Clarke during his illness, but sadly, on Labor Day in 2007, Clarke passed away. Though she always loved business, caring for Clarke inspired her to do something more meaningful at this stage of her life. So, at age 54, she was accepted into the Certified Nurse Assistant program at Midlands Technical College, where she later earned her CNA certification and eventually a phlebotomy certification. Sissy now works on an "as needed" basis at Lexington Medical Center in the cardiovascular and surgical intensive care units. She realizes that being a first-generation college graduate was a major factor of the success she has enjoyed. Sissy also appreciates and acknowledges how fortunate she and many other family members are to be a part of the Clemson family. Clarke left his mark on so many people, and now Sissy and their children and grandchildren are honoring his legacy through the **Mary Satcher "Sissy" Bynum '84 Endowment. The All Things Are Possible First-Generation Scholarship Endowment** will provide much-needed scholarships for first-generation students. The definition of "hero" is often subjective. However, to their children and grandchildren, the passengers on Flight 2069, patients at Lexington Medical Center and the first-generation students who will have the opportunity to attend Clemson, there is no better example. Sissy and Clarke – although they have never considered themselves to be – are true heroes. Thank you, Sissy, for so gracefully honoring Clarke's legacy in a way that will forever change the lives of our students! You can read more about the Bynum's family's journey [here](#).



We recently celebrated our newest graduates and wish them all the best on their future endeavors as Clemson alumni. May they carry their cherished memories of this beautiful place in their hearts and minds as they embark on successful futures in their communities across the world.



As we welcome our newest Tigers to campus, we are filled with anticipation and hope, knowing that their lives will be forever impacted by their time at Clemson. I am confident that we will continue to receive national recognition for the standard of excellence we are committed to – in education, research, campus experience and athletics. However, we know that Clemson is a "way of life" that cannot be measured by awards or the passage of time. From heroes rushing in to save lives in extreme circumstances to freshmen enjoying their first semester on campus, the Clemson family is strong because of you – our faithful and generous alumni and friends who exemplify the Tiger's determined spirit every day and in everything we do.

Please know how much we enjoy hearing from you and sincerely hope that you will contact us if we can assist you and your family in any way. You may link to our [website](#), call us at 864-656-0663 or write to us at giving@clemson.edu. We also invite you to learn more about charitable IRA distribution benefits [here](#). Please download our free [Wills Guide](#), which was designed to assist you and your family throughout the estate planning process.

We would enjoy seeing you on campus, and I would love to host you for some delicious Clemson ice cream! Please make your plans to join us very soon!

GO TIGERS!

Gratefully yours,



JoVanna J. King

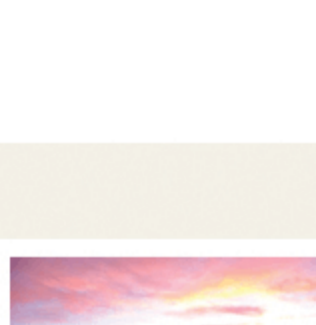
Senior Associate Vice President for Development

Personal Planner

Chronic Illness - Care of Your Property

If you have a chronic illness, you will need to care both for your person and for your property. Part II of this article will explain some of the specific preparations that are important to care for your property.

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Savvy Living

How to Find a Good Financial Planner

Can you recommend some tips on finding and choosing a good financial planner? My wife and I are both in our late fifties and would like to get some professional advice to help us better prepare for our retirement years.

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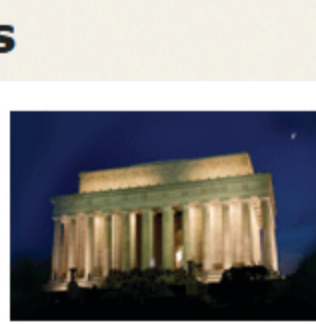


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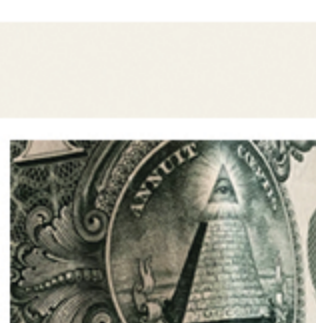


Washington News

Protect Yourself From Identity Theft

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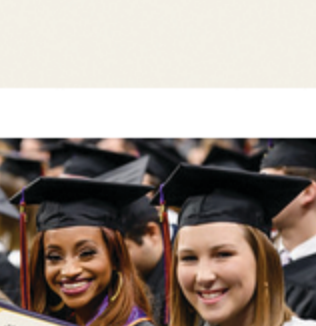


Finances

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Thank you for your interest in planned giving. To access any of our resources, please go to our website.



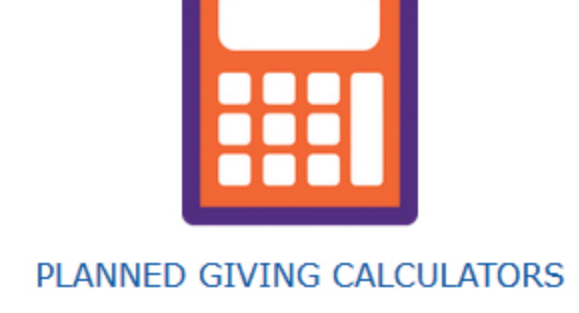
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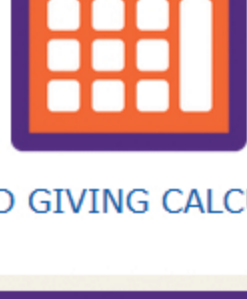
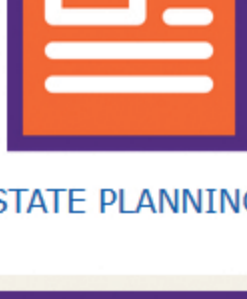
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