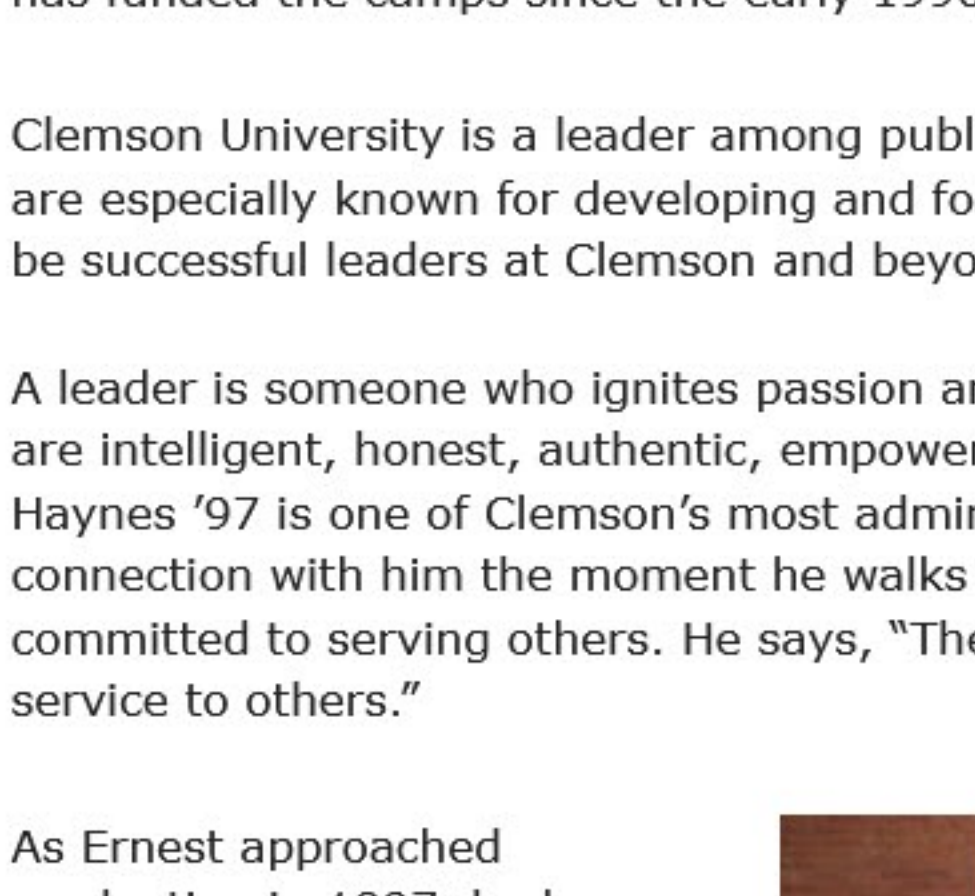


Greetings, Tigers!

One of the greatest legacies we can leave is preparing and inspiring the next generation. At Clemson, this reaches beyond our undergraduate and graduate students. It also includes middle and high school students who are attending and participating in academic and athletic camps. These programs offer a range of experiences for the students as they learn tremendous life lessons and explore topics that are fun and educational!



Recently, Clemson welcomed more than three dozen rising 7th and 8th-graders from underserved communities around South Carolina, giving them a unique college experience in a summer camp designed to influence and change their lives. [Project WISE](#) (Women in Science and Engineering), a one-week residential camp, is held every summer to introduce young people to careers in STEM (Science, Technology, Engineering and Math). This amazing program is a special opportunity for young people to engage with like-minded peers and experience what it's like to be a college student. It is the product of a long-standing partnership between Clemson University and Duke Energy, which has funded the camps since the early 1990s.

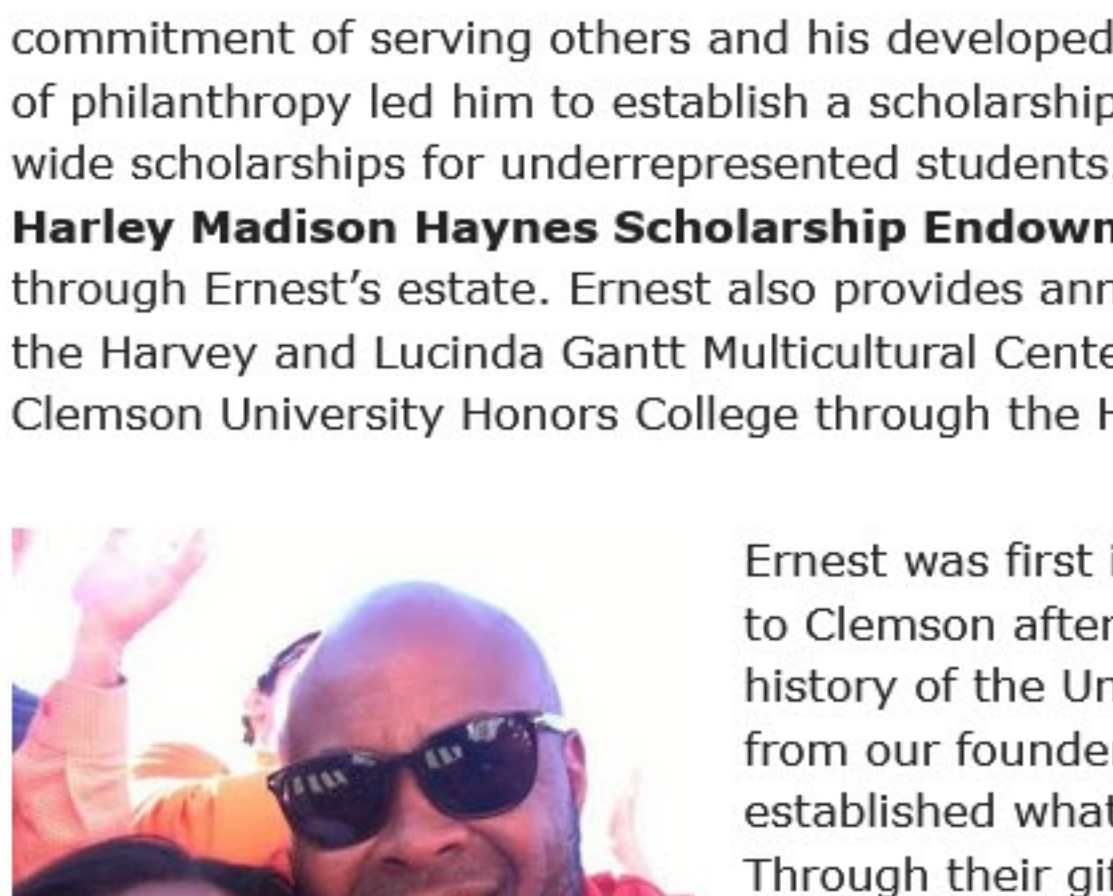
Clemson University is a leader among public universities across our nation, and we are especially known for developing and fostering the skills our students need to be successful leaders at Clemson and beyond.

A leader is someone who ignites passion and motivation in others. Great leaders are intelligent, honest, authentic, empowering, flexible and inspirational. Ernest Haynes '97 is one of Clemson's most admired leaders – and you feel an instant connection with him the moment he walks into the room. Ernest is passionate and committed to serving others. He says, "The most sustainable leadership principle is service to others."

As Ernest approached graduation in 1997, he began utilizing the career services at Clemson, and with that, he fielded three job offers, including one from Sonoco. Ernest, an industrial engineering graduate, admits that Sonoco was not his first choice. He had interned with Allied Signal (now Shaw Industries Group, Inc.) in Columbia and was planning to stay with the company and move back to his hometown to be near his family – especially his mom. Ernest met with a Sonoco recruiter who then mailed Ernest's mother a handwritten note commending her for the man she had raised. It was obvious to his mother that Sonoco was a company that cared about its employees. With a "not-so-subtle nudge" from his mother, Ernest accepted the offer from Sonoco and headed to Memphis, Tennessee, starting as a third shift supervisor.



He never imagined it at the time, but with that move, Ernest launched a successful and meaningful career with a Fortune 500 company that he would invest in, enhance and build his life around. This month, Ernest is celebrating 25 years with Sonoco. His tenacity and acumen for leadership has allowed him to climb the corporate ladder, culminating in his recent appointment as President of Sonoco Metal Packaging, following numerous leadership roles within both their Consumer Division and Industrial Division. However, in his nature of serving others, Ernest attributes his success to those he has worked with throughout the years, especially those on his first shift. In fact, he can still – more than two decades later – tell you their names and the names of their family members.

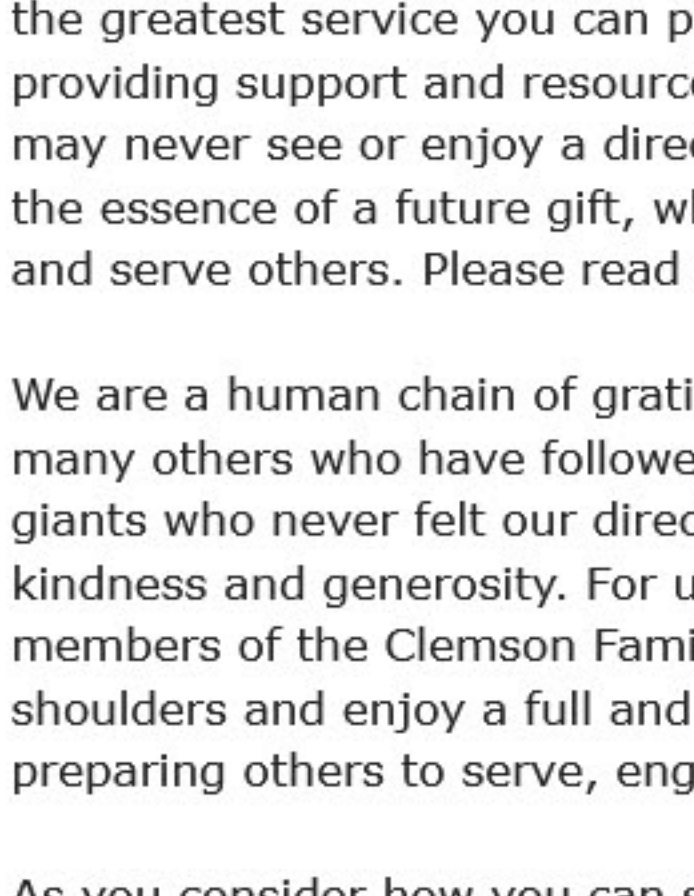


As a top leader for Sonoco, Ernest has served the company with great energy and purpose. He has also extended his time and talent to serve his beloved Clemson as a member of the Clemson University Foundation Board of Directors. Ernest works alongside his fellow members to promote the welfare and future development of the University and the foundation as Clemson

amplifies the opportunities to engage and secure the Clemson Experience for future generations.

It's a role he takes great pride in – recognizing how the decisions of the board have a profound impact on Clemson students and their educational experience and opportunities. Ernest says, "It is about service; and I'm here to serve."

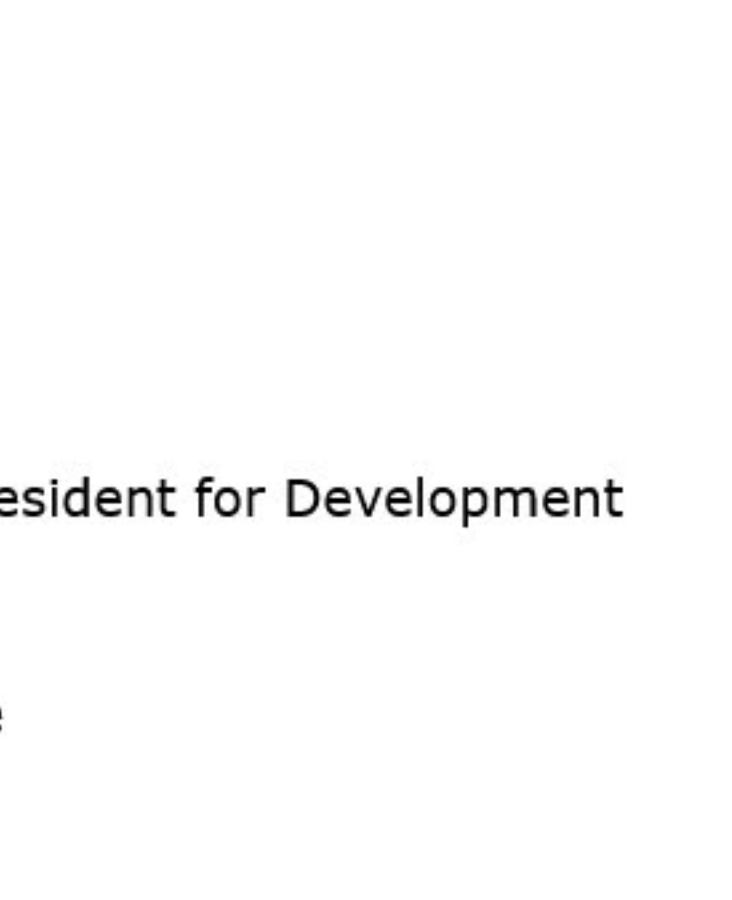
Ernest remembers his first exposure to philanthropy was through his involvement with the Chi Zeta Chapter, of Omega Psi Phi Fraternity, Inc., which he joined while at Clemson. Ernest is now a Lifetime Member of Omega Psi Phi. Together, his commitment of serving others and his developed understanding of the importance of philanthropy led him to establish a scholarship endowment to provide university-wide scholarships for underrepresented students. Named for his daughter, the **Harley Madison Haynes Scholarship Endowment** will also be supported through Ernest's estate. Ernest also provides annual support to IPTAY and supports the Harvey and Lucinda Gantt Multicultural Center and the diversification of the Clemson University Honors College through the Honors College Opportunity Fund.



Ernest was first inspired to consider a planned gift to Clemson after watching a video about the history of the University and how a planned gift from our founders, Thomas and Anna Clemson, established what is now Clemson University. Through their gift of \$80,000 and the land surrounding Fort Hill, they set the trajectory for future generations of Clemson students who are still benefitting from their thoughtful generosity today. While that amount was significant at the time, Ernest feels strongly that in today's world, a minimum \$80,000 planned or future gift is manageable for every Clemson graduate. He says, "Every graduate can target that amount in their estate assets to match what Thomas and Anna did so many years ago. It's a very simple return on the investment Clemson made in you." And for Ernest, \$80,000 is just the starting point. He has already made another significant gift, and he is committed to giving back to Clemson as much as he can – because for all the success he has enjoyed in his professional life, he credits Clemson and his degree for preparing him to successfully leave his mark on the world.

Ernest says, "When you attend and/or associate with Clemson, there's equity that was paid for by those who came before you. People who I will never see, never meet, never know. My job is to provide that same equity for the person coming behind me – whom I'll never know, never meet, never see. That's the essence of how I carry myself – how I chose to serve others and serve this University." He adds, "That's what alumni should be thinking about. There's tremendous equity they get every day from their degree and association with Clemson."

To his fellow Tigers, Ernest encourages you to ask yourself, "What has Clemson given to me? What are the intangible benefits I have received?" For Ernest, he feels significant equity from simply wearing his Clemson ring and walking into a room and saying, "I'm a Clemson graduate."



When you support Clemson University today and for the future, you are ensuring Clemson's success in perpetuity. Following Ernest's example, the greatest service you can provide to others is providing support and resources for which you may never see or enjoy a direct impact. This is the essence of a future gift, which allows you to leave a part of yourself to help and serve others. Please read Ernest's full story [here](#).

We are a human chain of gratitude representing Thomas and Anna Clemson and so many others who have followed in their footsteps. We stand on the shoulders of giants who never felt our direct appreciation and gratitude for their many acts of kindness and generosity. For us to continue to grow, it is now up to the current members of the Clemson Family to allow the next generation to stand on our shoulders and enjoy a full and uninterrupted view of the world. Together, we are preparing others to serve, engage and solve the grand challenges ahead.

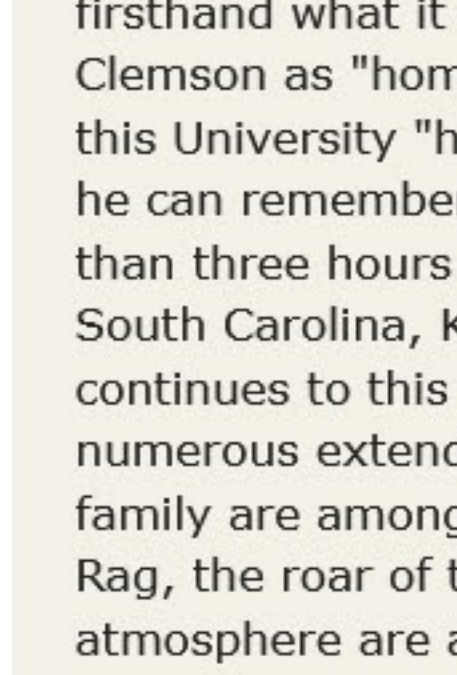
As you consider how you can serve and impact the lives of others, please remember that our team is here to assist. We would love to help you explore the ways in which you can support Clemson University in perpetuity with a current and/or future gift. Our [website](#) features useful online resources to guide you. For information about general estate planning, our free [Wills Guide](#) is available to help you plan before visiting with your attorney. You may find information about IRA Charitable Qualified Distribution (QCD) benefits [here](#). We also encourage you to contact us directly via email at giving@clemson.edu.

In a few weeks, our students will return to campus and begin preparing for the Fall semester. Until then, we are cheering on our summer guests, whom we hope will eventually become official Clemson Tigers! What an exciting time for these young people, and how fortunate we are that Clemson gets to play a vital and important role in their journey!

We sincerely hope you are making plans to visit us soon. And when you do, we will always be here to welcome you home.

Go Tigers!

Gratefully yours,



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Finances

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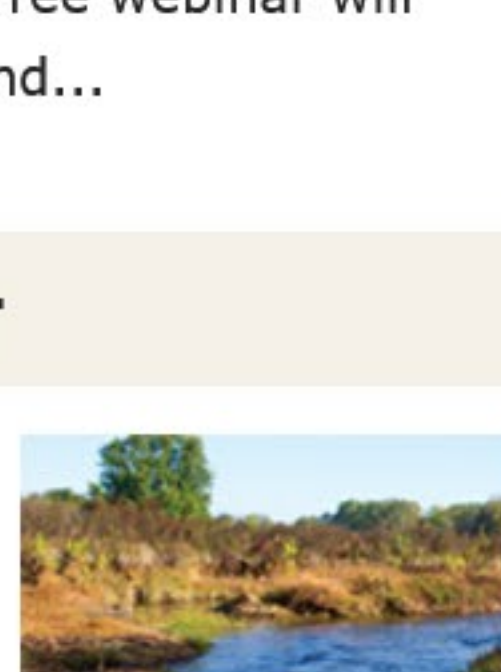
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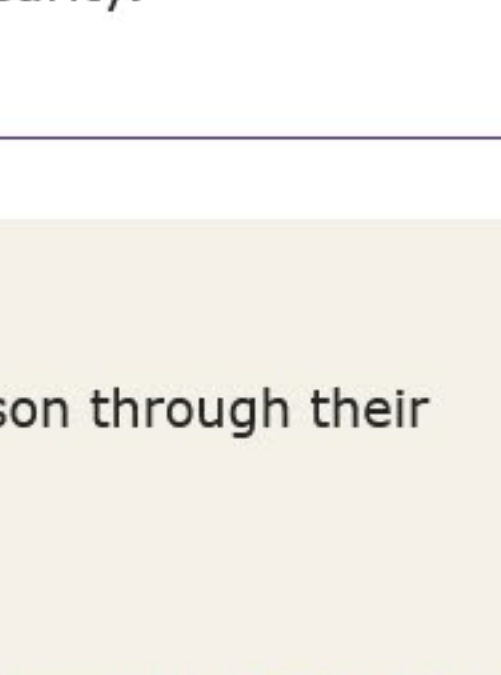
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Washington News

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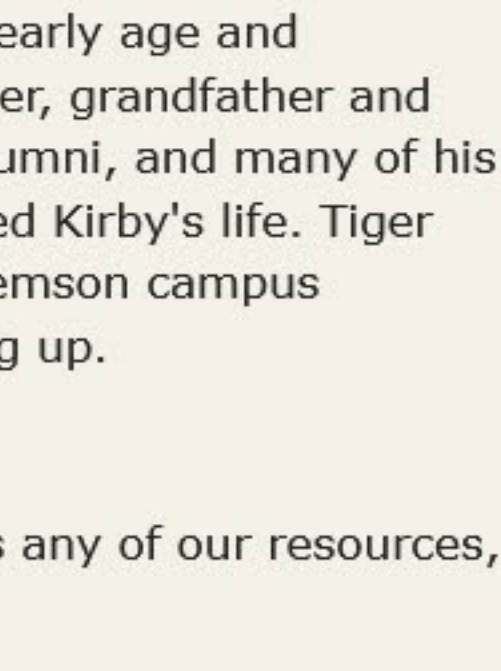
The Federal Trade Commission and the Internal Revenue Service plan to sponsor a free webinar on Wednesday, July 20 at 2 p.m. Eastern Time (11:00 a.m. PT, 12 p.m. MT, 1:00 p.m. CT). The free webinar will help taxpayers understand potential tax scams and...
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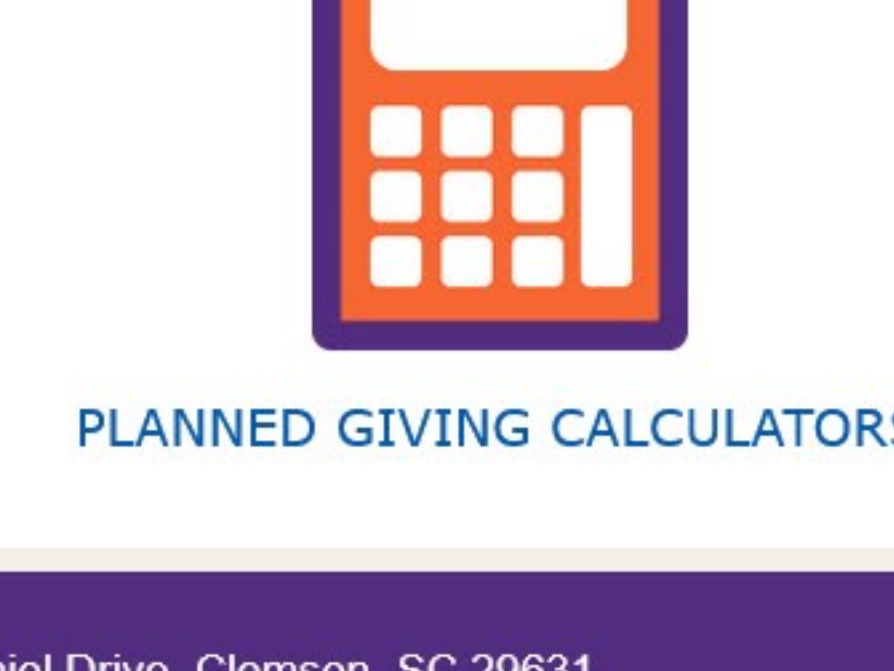
W. Kirby Player, Ph.D. knows firsthand what it means to describe Clemson as "home." He has called this University "home" for as long as he can remember. Growing up less than three hours away in Bishopville, South Carolina, Kirby's loyalty to Clemson began at an early age and continues to this day. Along with Kirby, his brother, father, grandfather and numerous extended family members are all Clemson alumni, and many of his family are among those whose influence has transformed Kirby's life. Tiger Rag, the roar of the Clemson cadence count and the Clemson campus atmosphere are a part of his greatest memories growing up.



Thank you for your interest in planned giving. To access any of our resources, please go to our [website](#).



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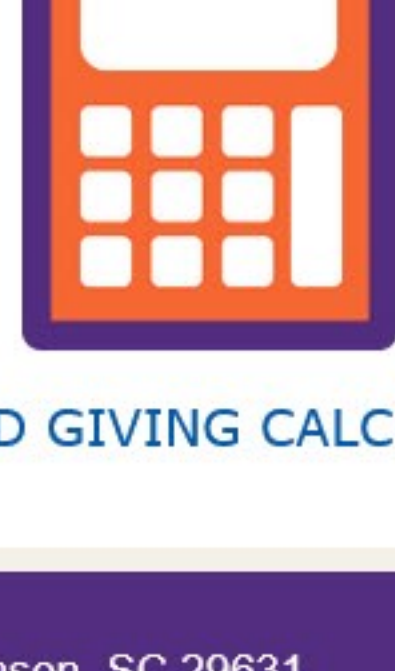
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